

Farm Store

Re-Define Your Egg Story

Presented by : Team Farm Store

[Learn More](#)



*Powering farm, poultry, and egg
commerce—retail to multi-vendor
to multi-commerce*

Sell direct, scale fast, and operate securely with a premium managed stack

contact@andabhurji.online



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Who We Are?



Farm Store was a concept as well as an imagination to decorate and reinvent the historic traditions of the poultry industry. Like many other farming business, We believe Poultry Business Model still needs re-development and innovation in it's market orientation and well-being.

We are a segment of AndaBhurji Global Solutions, which is a comprehensive platform for everyone directly or indirectly involved in the Egg and Poultry themed business.

Our Vision

We want Poultry and egg-themed business segment to evolve as a potential technology-driven and learning driven industry.

Our Mission

We look to a destination where everyone involved in the poultry and egg themed business innovate creativity with their work and drive a smart multi-industry model.



- LIMITED ONLINE REACH AND FRAGMENTED CHANNELS
- MANUAL PRICING, INVOICING, AND STOCK CONTROL
- SLOW FULFILLMENT AND DELIVERY COORDINATION
- LOW CUSTOMER RETENTION WITHOUT CRM AND SUBSCRIPTIONS
- COMPLEX COMPLIANCE, PAYMENTS, AND SECURITY NEEDS WITHOUT AN INTEGRATED PLATFORM ARCHITECTURE.

The Problems We Solve

FARM AND POULTRY SELLERS FACE
CRITICAL OPERATIONAL BOTTLENECKS

THE OUTCOME

LOST REVENUE, HIGHER COSTS, AND
SLOW GROWTH—ESPECIALLY ACROSS
RETAIL AND WHOLESALE ROUTES.





Solutions We Offer

Six integrated offerings in one premium platform. All the solutions with their features and pricing are crafted and designed keeping in mind the challenges of each segment and requirements as per each business model.

Retail Store

Sell packaged eggs, poultry products, utensils, and feeds direct to consumer.

Wholesale Store

High-volume B2B selling with tailored pricing and bulk order management.

Listing Services

Amplify visibility and generate leads on our dedicated premium platform.



Solutions We Offer

Six integrated offerings in one premium platform. All the solutions with their features and pricing are crafted and designed keeping in mind the challenges of each segment and requirements as per each business model.

Custom Software

Tailored CRM, inventory, e-commerce, vendor management and many on-demand software and IT infrastructure solutions.

Private Label Farm Store

Your brand fully managed on our scalable, secure enterprise architecture.

Managed Programs

Subscriptions, digital franchises, dropshipping, and multi-vendor networks.

Why Choose Us?

- Built exclusively for farm, poultry, and egg commerce from the ground up.
- PCI DSS L1, SOC-2, AES-256, anti-fraud. Security managed 24/7/365.
- We configure, launch, and support your store end-to-end. No tech team needed.
- India region (INR) and worldwide (USD) plans. India Pricing Inclusive of South Asia neighbours.



What Sets Us Apart

- *Industry-Aligned Solutions*
- *Enterprise-Grade Security*
- *Managed & Fully Supported*
- *India & Global Coverage*

Implementation Timeline

- *Apply & Scope*
- *Confirm & Pay*
- *Build & Configure*
- *Go Live & Scale*
- *Keep Running Keep Growing*

**Yashoda K.***The Believer***Saurabh K.***Founder*

Founder's Thoughts



We believe every business is a dream for the founder, and every dream needs a creative path to achieve its goals. Whether you are a start-up or an enterprise, every path has a goal to achieve. We want one of the oldest farm segments in business, which is the poultry farms, to gain better visibility and a new dimension in the global business framework.

Pricing Snaps

Simple, transparent plans for every business size

Please visit our website to know about more pricing plans, add-on solutions, custom developments and many more



Solution	India (INR/yr) : Key Feature	Global (USD/yr) : Key Feature
Farm Store: Retail	₹30,000 : 3% platform fee • 50GB storage • 2 staff	\$2,000 : No platform fee • Unlimited storage • 3 staff
Farm Store: Wholesale	₹60,000 : 3% platform fee • 50GB storage • 5 staff	\$3,500 : No platform fee • Unlimited storage • 5 staff
Listing Services	₹25,000 : Dedicated page • Blog • Flyers • Social	\$1,500 : Dedicated page • 2 blogs/mo • Premium listing

Pricing Snaps

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Solution	India (INR/yr) : Key Feature	Global (USD/yr) : Key Feature
Farm Store: Private Label	₹3,50,000 : Full web dev • CRM • Unlimited storage	\$4,500 : Full web dev • CRM • Unlimited storage
Farm Store Bookings/Subscriptions/Sales	₹2,50,000 : Automated contracts • Analytics • CRM One-time set-up fees : INR 250000 / pricing plans	\$4,000 : No platform fee • Unlimited storage • 5 staff One-time set-up fees : \$4000 / 20 pricing plans
Digital Franchise	₹15,00,000 : 5 stores • Full Scale Implementation & Operations Readiness • 20 admin users One-time set-up fees: INR 750000 / 5 stores for 1000 products.	\$25,000 : 5 stores • Full Scale Implementation & Operations Readiness • 20 admin users One-time set-up fees: \$10000 / 5 stores for 1000 products.

Premium Technology

Industry-leading platforms tailored for agri-commerce. Custom builds on proven, enterprise-grade stacks.

Multichannel Selling

Sell via your store, social media, blog, and listings. All channels managed from one dashboard.

Integrated CRM & Marketing

Built-in CRM, email/SMS/social marketing, event management, and survey tools.

Payments & Shipping

Integrated payment gateways, delivery aggregators, coupons, gift cards, and eWallet support.

Analytics & Forecasting

Real-time sales dashboards, MRR tracking, cohort analysis, and Google Analytics integration.

Innovation & Co-Branding

Stay ahead with cutting-edge features. Co-branding, custom themes, and your own domain.



Why Our Clients Succeed

Built-in advantages across every plan.



Our Other Solutions



- Street Food - Home Chef - QSR Solutions
- Fine Dine solutions
- Biryani Cafe Solutions
- Bakery Units Solutions
- Design & Print on Demand Solutions
- Enterprise Solutions for Poultry Equipment Companies
- Event Management Technology Solutions
- Online & Offline Learning Management Solutions
- Solutions for Service Workers in the Poultry and Egg-themed Industry
- Solutions for Physical Fitness & Sports Centres

Ready to Grow Your Farm Business Online?

Let's Create & Decorate
Something Amazing Together



*Launch your farm store, franchise, or marketplace with Anda Bhurji
— fully managed, fast, and built for scale.*

**POWERING FARM & POULTRY COMMERCE — FROM INDIA TO
THE WORLD**

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